



Request for Offers / Call for Tenders

Post title: Long-term contract for an external consultant on political and communications work

Location: Europe

Contract Amount: Above 10.000 EUR or above 60.000 EUR over 4 years

Starting date: As Soon As Possible in 2021 and for a period of 4 years

ABOUT THE ORGANISATION

The European Democratic Party (EDP) founded by François Bayrou and Francesco Rutelli in 2004, is a centrist European political party that gathers political parties and MEPs who want a Union closer to the citizens who live in it. As a transnational political movement, the EDP intends to build a European democracy that is rooted in the shared values of peace, freedom, solidarity and education, having the ambition to proudly affirm its culture in the future world.

The EDP has currently 11 MEPs from 5 countries and 18 Member organisations from 14 countries.

ABOUT THE CALL FOR TENDERS

The European Democratic Party is seeking to engage in a long-term partnership with an external consultant on political and communications work to support the organisation's operational activities.

The EDP is funded by the European Parliament and is being regulated under the Regulation (EU, Euratom) No 1141/2014.

This call is also regulated under Article II.9 of the Funding Agreement between political parties and foundations and the European Parliament.

TENDER REQUIREMENTS

With a second part of the mandate and the preparation of the new European elections campaign in 2024, the EDP is looking for a technical assistance in the area of communications, its network development and organising events. The contractor or contractors is/are required to provide the following services:

- Political work
 - In cooperation with the EDP Secretariat, identify and assess the party's organisational capacities and the needs of European Democrats.

EUROPEAN DEMOCRATIC PARTY

Rue Montoyer 25
1000 Bruxelles
Belgique

+32 2 213 00 13
info@democrats.eu
www.democrats.eu

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- Provide strategic advice to the EDP Secretariat on coordination with member parties ahead of the 2024 European election.
- Be available for other ad hoc meetings with the EDP Secretariat where both the contractor and EDP consider it necessary.

- Communications:
 - Political and communication research and monitoring;
 - Development and updating of the website and implementation of the different linguistic versions.
 - Updating and development of social networks including Facebook, Twitter and Instagram.
 - Production and Development of documents and communication materials to promote and explain the activities of the EDP to its members and MEPs.

- Events :
 - Design, preparation and organisation of events to promote and explain the activities of the EDP, its members and its MEPs.

EVALUATION CRITERIA

The elements we will consider determining the best value for money are:

- Contractor's availability and technical capacity to react timely to requests
- Ability to communicate using different languages, especially English and French
- Time needed to provide requested deliverables
- Familiarization or experience with the European Parliament' funding rules
- Price and economic advantage

Consultant's profile:

- More than 5 years of experience in the area of political party work and European consultancy work,
- More than 3 years of experience in the area of European political party and extensive knowledge of the specific rules that must be followed by European political parties.

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EDP is interested in a long-term working relationship and, in view of the 2024 European election, will offer a contracts to run until 30 June 2024, which is performance reviewed every 3 months.

TENDERING PROCESS

Interested contractors/suppliers should submit their offer, together with their portfolio to show eligibility to the tender requirements and its Annex, no later than midnight (CET) on 6 August to: procurement@democrats.eu with the subject line "EDP Long-term Political and Communications work".

Your personal data will be processed solely by EDP and only for the purpose specified in this call. It will be stored safely and securely following the GDPR laws. To ensure GDPR compliance please include the following sentence to the body of your email confirming your consent: "I agree to the European Democratic Party processing my data for the purpose of the Call for Tenders procedure".

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