



## Request for Offers / Call for Tenders

Post title: Long-term contract for an external service provider on website work

Location: Europe

Contract Amount: Above 10.000 EUR or above 60.000 EUR over 4 years

Starting date: As Soon As Possible in 2022 and for a period of 4 years maximum

## ABOUT THE ORGANISATION

The European Democratic Party (EDP) is a centrist European political party. Founded by François Bayrou and Francesco Rutelli in 2004, it gathers political parties and MEPs who want a Union closer to the people who live in it. As a transnational political movement, the EDP intends to build a European democracy rooted in the shared values of peace, freedom, solidarity and education, having the ambition to proudly affirm its culture in the world ahead.

## ABOUT THE CALL FOR TENDERS

The European Democratic Party is seeking to engage in a long-term partnership with an external service provider regarding the technical management of the website that will be launched in Autumn 2022.

The EDP is funded by the European Parliament and is being regulated under the Regulation (EU, Euratom) No 1141/2014.

This call is also regulated under Article II.9 of the Funding Agreement between political parties and foundations and the European Parliament.

## TENDER REQUIREMENTS

With the preparation of the new European elections campaign in 2024, the EDP is looking for technical assistance in the area of website management and development.

The website is currently developed on a personalised WordPress solution. The site is set up with ElementorPro.. If needed, the applicants can ask more details to the European Democratic Party in order to prepare his/her reply to this call for tenders.

The contractor or contractors is/are required to provide the following services:

- Website hosting
  - If possible, sustainable solutions

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### EUROPEAN DEMOCRATIC PARTY

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[info@democrats.eu](mailto:info@democrats.eu)  
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- Security protocols needed – Domain privacy, DNS fast anycast, SSL certificates. Security monitoring 24/7.
- Backup protocols performed on a daily basis.
- Realtime monitoring and site restoration within the hour in the event of a technical difficulty.
  
- Website management:
  - Updating the WordPress core system and any plugins.
  
- Website development :
  - Consulting, design, preparation for/of new added functionalities and webpages
  - Priority support (telephone, video)
  - SEO/SEA referencement development
  
- Training of EDP staff members on the WordPress-based CMS. It is important that the site can be driven (at least from a content editing point of view) by our in-house team.

The first two points will be done by the vendor on a yearly basis and the third point completed on a monthly basis – minimum 2 days a month: up to 4 days a month).

## EVALUATION CRITERIA

The elements we will consider determining the best value for money are:

- Contractor's availability and technical capacity to react in a timely manner to requests
- Time needed to provide requested deliverables
- Price and economic advantage

Consultant's profile:

- More than three years of experience in the area of website design
- More than three years of experience in the area of Wordpress development

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EDP has interest in maintaining a long-term working relationship and, in view of the 2024 European election, will offer a contract to run until 30 June 2024. Contract is performance-reviewed every six months.

## TENDERING PROCESS

Interested contractors/suppliers should submit their offer, together with their portfolio to show eligibility to the tender requirements and its Annex, no later than midnight (CET) on 15 October to: [procurement@democrats.eu](mailto:procurement@democrats.eu) with the subject line "EDP Long-term Website work".

Your personal data will be processed solely by EDP and only for the purpose specified in this call. It will be stored safely and securely following the GDPR laws. To ensure GDPR compliance, please include the following sentence to the body of your email confirming your consent: "I agree to the European Democratic Party processing my data for the purpose of the Call for Tenders procedure".

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